

UNICALL.AI · RADIO

Interactive radio formats powered by AI

More audience engagement, new content and new revenue streams, without overloading your team.

01 AI co-host

Joins the conversation on air when the host invites it, and keeps talking with listeners by phone and on WhatsApp. It supports the host rather than replacing them, and always introduces itself as an AI.

On air · Phone · WhatsApp



02 Multiplatform games

Contests and trivia that listeners play on WhatsApp and by phone, live or throughout the day. The best moments go back on air and onto your social media.

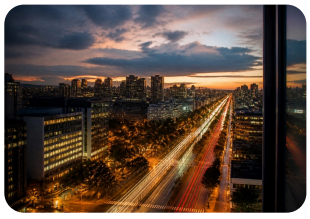
Contests · Trivia · Social media



03 Automated content

Weather, traffic and local events bulletins, updated and voiced automatically at the times you choose.

Weather · Traffic · Local events



Tailored to each station

The voice, accent and personality are created for your station, in line with its identity and its audience.

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PILOT

A six-week pilot



Weeks 1 and 2

Together we choose a show and a format, create the voice and the character, and run internal tests.

Weeks 3 to 6

The format goes on air and we measure engagement (calls, WhatsApp messages, returning listeners).

At the end

A shared review and the decision to continue.

You bring

- A show
- A host
- Editorial sign-off

Unicall.ai brings

- The technology
- The voice
- The phone line and WhatsApp
- Pilot follow-up

A business model built together

Sponsorship of the games and bulletins, plus other revenue streams we define together within the rules of your market.

You stay in control

The station approves the scripts, schedules and game rules, and can stop the format at any time.



Let's talk

Book a 30-minute demo.

calendly.com/unicall/pilote-radio-co-host-ia

Scan to book

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